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March 23, 2009

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## MEDIA RELEASE

## Chesapeake Bay Tributary Strategy on County Website

## Information on credit trading program now available to the public

At its March 26th meeting, the Board of Commissioners for the County of Lycoming will publicly unveil the newest addition to its website: a web page devoted to the County's Chesapeake Bay Tributary Strategy (CBTS) work. The page contains a wealth of information about the County's efforts to create a credit trading program to reduce nutrient pollution entering local waters (and ultimately the Chesapeake Bay) by investing in home-grown conservation practices.

The web page can be accessed by visiting <a href="www.lyco.org">www.lyco.org</a> and clicking on the CBTS logo on the right side of the home page. Current features include information about the County program, upcoming events, photo slideshows, recent news articles, and links to other educational resources. As the County program evolves, the web page will be continually updated with new information.

"When we began this initiative last summer, the driver was widespread concern about the cost of compliance with the Chesapeake Bay mandate," said Commissioner Jeff Wheeland. "We quickly realized that this challenge is really an opportunity to invest in our local quality of life."

The Lycoming County CBTS brings together stakeholders from across the County to craft an innovative program that provides flexible options to wastewater treatment plants, preserves economic opportunities, and improves the environment here at home. "If we are good stewards of the land and clean up our own streams," said Wheeland, "the Bay will take care of itself."